



**ISTANBUL  
JEWELRY  
SHOW**

MARCH

51<sup>st</sup> Istanbul International  
Jewelry, Watch & Equipment Fair

# BUYER DELEGATION REGISTRATION FORM

Please attach your business card.



**Informa  
AllSecure**

Istanbul Jewelry Show is an  
Informa AllSecure Event

**24 - 27 MARCH 2022**

Please prepare your trade business card, passport / identification card with this form at the registration counter. Please fill out the registration form in English and CAPITAL letters only.

The ID Card/Passport informations provided to us will be for the security, safety and management purposes only. This informations will not be disclosed to any 3rd party unless it is required by the laws or for legal proceedings.

Please read through the visitor's rules & regulations at the back side before completing this form.

For jewelry trade only. Visitors under 15 will not be admitted.

Company Contact  
Details

**Passport No** : ..... **Date of Birth** : .....

**Salutation** : Ms.  : Mr.  : **Nationality** : .....

**First Name** : ..... **Surname** : .....

**Company** : .....

**Address** : .....

**City** : ..... **Postal Code** : .....

**Phone** : ..... **State** : .....

**Mobile No** : ..... **Country** : .....

**E-mail** : .....@..... **Fax** : .....

**Web** : WWW.....

Each applicant should duly fill in this form, otherwise admission badges will not be given.

**PROFESSION**

COP  Owner / Director / President      BYM  Buyer / Merchandiser      SKG  Sales / Marketing / Export Manager

MGR  Manager      DES  Designer      OTH  Other (Please specify) .....

**1- NATURE OF BUSINESS (You may select more than one option)**

4814  Retailer      4811  Manufacturer / Supplier

4812  Importer      4815  Exporter

4813  Wholesaler      4816  Buying Agent

4906  Department / Chain Store      4905  Jewelry Designer

4908  Gift Shop      4909  Gem Lab. / Gemmologist

4910  Jewelry Trade Association      4915  Private Jewelry Collector

4917  Sectoral Publications      4907  Mail Order House

**3- ARE YOU VISITING ISTANBUL JEWELRY SHOW MARCH FOR THE FIRST TIME?**

Yes       No

**4- TOTAL ANNUAL SALES TURNOVER**

US\$	Total Annual Turnover from Retailing	Total Annual Sales Turnover from Manufacturing / Supplying / Importing / Exporting / Wholesaling / Being an Agent
≤ 0,5 million	<input type="checkbox"/> ST1	<input type="checkbox"/> SO1
> 0,5 to 1 million	<input type="checkbox"/> ST2	<input type="checkbox"/> SO2
> 1 to 5 million	<input type="checkbox"/> ST3	<input type="checkbox"/> SO3
> 5 to 10 million	<input type="checkbox"/> ST4	<input type="checkbox"/> SO4
> 10 to 50 million	<input type="checkbox"/> ST5	<input type="checkbox"/> SO5
> 50 to 100 million	<input type="checkbox"/> ST6	<input type="checkbox"/> SO6
> 100 million	<input type="checkbox"/> ST7	<input type="checkbox"/> SO7

**2- PRODUCT(S) INVOLVED (You may select more than one option)**

**Jewelry**

5111  Diamond Jewelry      5112  Coloured Gemstone Jewelry

5113  Pearl Jewelry      5114  Antique or Estate Jewelry

5115  Jadeite Jew./ Ornaments      5116  Sterling Silver Jew. & Acces.

5117  Plain Precious Metal Jew.      5118  Fashion Jewelry

**Watch & Clock**

5491  Jewelry Watches      5112  Other Watches

**Gems**

5211  Diamond      5212  Coloured Stone Gemstone

5219  Semi-precious Stone      5213  Fresh Water Pearl

5223  Sea Water Pearl

**Machinery and Jewelry Display, Packaging & Accessories**

5384  Machinery      5383  Jewelry Tools and Equipment

5386  Jewelry Softwares      5385  Security Devices, Safes

5382  Display and Packaging      5381  Jewelry Mounting / Parts

6752  Other (Please Fill).....

**5- NO. OF OUTLETS / OFFICES**

A. 1-5       B. 6-10       C. 11-20       D. >20

**6- NO. OF EMPLOYEES**

A. 1-20       B. 21-50       C. 51-200       D. >200

**7- ARE YOU INTERESTED IN EXHIBITING AT THIS EXHIBITION IN THE FUTURE?**

Yes       No

**8- WHICH CHANNEL(S) DO YOU PREFER TO RECEIVE OUR INFORMATION IN THE FUTURE?**

By Email       By printed matters

Hotel Accommodation / All required documents should be provided with this form\*

**\*Required Documents with this form:** Flight ticket copy / Passport copy / Business card copy

**\*Check In Date:** .... / 03 / 2022      **& Check Out Date:** .... / 03 / 2022

**\*Important Notification:** \*Please be sure that;

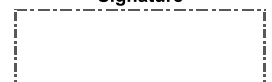
- You fill in all the above informations required on this form and provide the other documents mentioned above,
- UBM Rotaforte has right to disapprove the application without any notification and/or because of missing documents,
- All the applications should be done **before 04<sup>th</sup> March 2022!**

OPT1  I hereby give explicit consent that my personal data requested as relevant, limited and proportional to the purposes under the Law No. 6698 on the Protection of Personal Data to be processed, recorded, stored, retained, and rearranged under the terms and for the purposes set out in Section 4 overleaf.

OPT2  I hereby agree, represent and undertake that I give consent to all kinds of messages containing information, advertising, publicity, and marketing, and to all kinds of notifications that will be sent to me through website, e-mail, call center, phone, SMS and all kinds of similar other communication channels by UBM or by third persons that are authorized by UBM.

Signature

For security purpose and in order to prevent and detect crime, visitors may be subject to a random bag search and CCTV camera recording in the Exhibition Centre. I agree that I shall observe and comply with the rules and regulations of the Organisers and with the rules and the regulations of the Exhibition Centre.



# VISITORS' RULES AND REGULATIONS

In these visitors' rules and regulations, the "Organisers" should mean UBM Rotaforte Uluslararası Fuarcılık A.Ş.

## 1. Rules and Regulations

In registering for or accepting the offer of admittance to the Exhibition, visitors agree that they shall observe and comply with these rules and regulations and with the rules and regulations of the Exhibition Centre [copies of which are obtainable from the Organisers on request.]

## 2. Conduct in the Exhibition Centre

Visitors shall not do, or permit anything to be done, which shall cause a disturbance, nuisance, annoyance, inconvenience, damage or danger to any person or thing or which in the opinion of the Organisers does not conform with the general standards of the Exhibition or amounts to a breach of these rules and regulations or applicable laws and regulations generally applying.

Visitors may not bring any camera, video recorder or recording equipment of any kind to the Exhibition without the prior written consent of the Organisers. The Organisers reserve the right to search the belongings of any visitor at any time.

It is expressly prohibited for visitors to record images in any form ("Images") while attending the Exhibition without the prior written consent of the Organisers. Such prohibition includes, but is not limited to, the taking of photographs, video or digital recording of any type and drawing or sketching of Images. Visitors agree to surrender to the Organisers on demand any material in whatever media on which images may be recorded in violation of this rule, including but not limited to film, video tapes, sketchbooks, camera phones and digital storage devices.

Should a Visitor in breach of the above rule record any Image, the copyright and other intellectual property or other rights (including for the avoidance of doubt, rights in sound recording and broadcasts) whether arising now or in the future ("IPR") shall vest in the Organisers unconditionally and immediately on the creation or recording of the Images. The Visitor undertakes to execute all deeds and documents and to do all things as the Organisers may require to vest the IPR in the Organisers including, without limitation, delivery of the Images or copies of them in any media. The Organisers reserve the right to refuse admittance to any visitor or to require any visitor to leave if in their opinion his or her behaviour is in breach of these rules and regulations or of any rules and regulations of the Exhibition Centre, or contravenes applicable laws and regulations generally applying. The opinion of the Organisers is final in this regard.

## 3. Liability

The Organisers shall not be liable to any visitor for any loss of or damage to any of his or her property occurring (from whatever cause) in or about the Exhibition Centre nor for the death of or any injury sustained by any visitor whilst on or leaving the Exhibition Centre (other than for death or injury resulting from the Organisers negligence to the extent this cannot be excluded or restricted at law (and then only to such extent).

The Visitor agrees that the Organisers shall not incur any liability to him or her for any products displayed or sold by any exhibitor at the Exhibition.

Each Visitor agrees to indemnify and hold the Organisers harmless, on demand, against all claims, liabilities, losses, suits, proceedings, damages, judgments, expenses, costs (including legal fees) and charges of any kind howsoever incurred by or on behalf of or made against the Organisers, its employees, agents and contractors arising out of any infringement or other claim relating to or arising out of the unauthorised taking of any Images by that Visitor.

The Visitor agrees that the Organisers shall not incur any liability to him or her for any error or omission in any information relating to any exhibitor or its products in the Exhibition's official directory or in any other promotional or other printed materials or information provided by the Organisers or that exhibitor.

Visitor acknowledges and agrees that the Organiser, its employees and contractors may take photographs/videos which could include images of the Visitor while attending the Exhibition (the "Images"). Visitor hereby consents to and grants to the Organiser and its affiliates, the unrestricted, irrevocable, perpetual, worldwide, royalty-free and transferable right and license to use (and grant others the right to use) the Images worldwide without any compensation. Visitor acknowledges that the Organiser is the sole and exclusive owner of all rights in the Images and hereby waives (a) any and all rights in and to such Images, and (b) any and all claims the Visitor may have relating to or arising from the Images or their use.

No waiver by the Organisers of any of the provisions of these rules and regulations or of any of its rights hereunder shall have effect unless given in writing and signed by any [Director] of the Organisers.

## 4. Personal Data

### INFORMATION AND CONSENT OF THE VISITOR ABOUT THEIR RIGHTS UNDER LAW #6698

The Organisers take individual privacy seriously. This Statement explains their policies and practices.

The Organisers respect privacy of the Visitor and the Organisers will use their reasonable endeavours:

- to implement computer, physical and procedural safeguards to reasonably protect the security and confidentiality of the personal data the Organisers collect;
- to limit the personal data collected to the minimum required to provide better service;
- to permit only properly trained, authorized employees to access personal data;
- not to disclose the personal data to external parties unless the Visitor has agreed, the Organisers are required by law or any lawful request of any enforcement agencies or the Organisers have previously informed the Visitor.

#### (1) Information collection

In order to provide better service to the Visitor and to fulfil the purposes set out in the next paragraph, the Organisers may collect certain information when the Visitor registers with them or communicates with them. In the process, the Organisers may also collect personal information of individual contact persons of companies or their employees. As stated in the registration form, some of the requested information is mandatory and some of them the Visitor may provide voluntarily. If specific mandatory information is requested but not supplied, the Organisers may be unable to provide the requested service. The Organisers only retain personal data for so long as it is necessary for fulfilling the purposes set out in the next paragraph.

#### Personal identity data collection

In the pre-registrations to attend the Istanbul Jewelry Show exhibitions, passport/national identity card numbers and document scans may be collected from the visitor for the prevention and detection of crime, and to protect the security and safety of the Istanbul Jewelry Show exhibitions. Such data will be stored in the databases of the Organisers in order to verify the visitor's identity before, during and for a reasonable time after the visit to their Istanbul Jewelry Show exhibitions. The Organisers do not use such data for any other purposes and will not share any such data to external parties unless required by law or any lawful request of any enforcement agencies. The Organisers will not be able to process the visitor's pre-registrations to the Istanbul Jewelry Show exhibitions without the said identity support.

#### (2) Use of information

The purposes for which information may be used by the Organisers include:

- processing applications for exhibiting at or visiting their trade fairs;
- facilitating and enhancing their operations by incorporating the personal data into their database and conducting analysis, research and auditing based on the personal data;

- promoting and notifying the Visitor of their trade fairs in Turkey and around the world, and events or trade fairs organised by their affiliates and joint venture partners;
- distributing publications and research materials of their company;
- marketing their services or products; and
- if necessary, facilitating legal proceedings, including collecting overdue amounts.

## DIRECT MARKETING

The Organisers may use personal data of the Visitor, including his/her name, email address and physical address to conduct direct marketing in relation to the promotion of and invitation to their trade fairs in Turkey and around the world, and events or trade fairs organised by their affiliates and joint venture partners, as well as the promotion of their services via fax, email, direct mail, telephone and other means of communication, or send e-newsletters to the Visitor. The Organisers will not so use the personal data of the Visitor unless the Organisers have received the Visitor's consent to the said intended use. The Visitor may choose not to receive promotional materials by simply notifying the Organisers through the below contact details, and the Organisers will cease to do so, without charge.

I understand that by choosing to allow my badge to be scanned by an exhibitor or sponsor when at the event, I will be providing the exhibitor or sponsor with my personal data. I consent to this personal data being used to contact me about their products or services and understand that this partner or sponsor may transfer this data outside of Turkey for these purposes and I consent to such transfer of my data. I also understand and agree that my personal data may be held and used by the Organiser, and any third party hosting provider acting on its behalf, in order to run the event and for analysing visitor traffic with a view to improving the event experience for visitors.

#### (3) Disclosure / Transfer of Data

The Organisers will keep the personal data they hold confidential but may provide or transfer the personal data to:

- their agents, advisers, auditors, contractors, and service providers in connection with their operations or services for facilitating and enhancing their operations and conducting analysis, research and auditing based on the personal data;
- their overseas offices, affiliates, joint venture partners, which are also exhibition organisers, for the purposes of conducting direct marketing in relation to the promotion of and invitation to their trade fairs in Turkey and around the world;
- persons to whom the Organisers are required to make disclosure under applicable laws in or outside Turkey.

#### (4) Cookies [applicable to online user]

When the Visitors browse the website of the Organisers, cookies may be stored in the computer's hard drive of the Visitors. The Organisers use cookies to personalise use of their website and to operate the service areas. The Visitors have a choice not to accept cookies, but if the Visitor exercises this choice, certain functionality may become unavailable.

#### (5) Security

In general, personal data of the Visitor is kept confidential and is only accessible by authorised personnel. Personal data stored electronically are password-protected. Encryption technology is used on the secured web areas of the Organisers. The Organisers recommend that the Visitor do not divulge his/her user login name and password to anyone. The personnel of the Organisers will never ask the Visitor for his/her user login name and password in an unsolicited phone call or in an unsolicited e-mail. The Visitor must remember to sign out of his/her account and close the browser window when the Visitor has finished his/her session with the Website. The Visitor is responsible for all activities that occur under his/her user account and password.

#### (6) Hyperlinks [applicable to online user]

Their websites may include links to external sites, including sites of members, third parties and "co-branded" sites. Links to external sites do not imply any endorsement of such sites (or any products or services offered thereon) by the Organisers or any warranty or guarantee of any information provided thereon. The Organisers disclaim and exclude any responsibility or liability for any external site for which a link is provided and this Privacy Policy shall not apply to any such site. Please refer to the privacy policies of the other websites.

#### (7) Changes

Any changes to this Privacy Policy Statement will be posted on [www.istanbuljewelryshow.com](http://www.istanbuljewelryshow.com) and effective immediately on the posting date.

#### (8) Transfer of Data Overseas

The Organisers will generally hold personal data of the Visitor on servers in Turkey. However, the Exhibitor agrees that the Organisers may transfer personal data of the Exhibitor to the Organisers' overseas offices or affiliates elsewhere in the world or to any of the people listed at paragraph 4(3) above, who may be located elsewhere.

#### (9) Consent and Rights of the Visitor

By signing this registration form, the Visitor explicitly consents that the Visitor has been informed on to the collection, use and transfer of his/her personal data as outlined in this Clause, and by checking the appropriate box below accepts the use and provision of his/her personal data for direct marketing.

Under the Law No. 6698 on the Protection of Personal Data, individuals have the right:

- to check whether the Organisers hold personal data about the Visitor and to access such data;
- to require the Organisers to correct inaccurate data;
- to ascertain policies and practices of the Organisers in relation to personal data and the kind of personal data held by them;
- to know the third persons to whom the personal data are transferred;
- to request deletion or destruction of personal data, and to request notifying these processes to third parties to whom personal data are transferred;
- to object to negative consequences about him/her that are concluded as a result of analysis of the processed personal data exclusively by automatic means; and
- to claim indemnification if the you suffered damage due to illegal processing of their personal data. Please send requests to access or correct data, to cease communications, and questions or complaints in writing to:

UBM ROTAFORTE ULUSLARARASI FUARCILIK A.Ş.

Marketing Department

Rüzgarlıbahçe Mah. Çam Pınarı Sok. Smart Plaza No:4/16 34805

Beykoz, İstanbul, Turkey

E-mail: [visit-ij@informa.com](mailto:visit-ij@informa.com)

The Organisers may charge a reasonable fee for processing a data access request.

For security purpose and in order to prevent and detect crime, Visitors may be subject to a random bag search and CCTV camera recording in the Exhibition Centre.

## 5. Governing Law & Jurisdiction

Istanbul Courts and Execution Offices are authorized for resolution of the disputes related to the subjects stated in these rules and regulations.

\*In case of discrepancy between the English and other language versions, the English version is authoritative.

**THIS FAIR IS ORGANIZED UNDER SUPERVISION OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO.5174**